



MEDIA ADVISORY

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Local Junior Golfer Heading to Pebble Beach for Nature Valley First Tee Open

Who: Stefano Diaz of The First Tee of Miami

What: Nature Valley First Tee Open at Pebble Beach

Where: Pebble Beach Golf Links, California

When: July 8-10, 2011

Details: Stefano Diaz of The First Tee of Miami has been selected to play in the Nature Valley First Tee Open at Pebble Beach.

Diaz attends Christopher Columbus High School and has been playing golf for 15 years. He has a handicap of 1.8. Stefano has been an active member of The First Tee for 11 years.

The Nature Valley First Tee Open at Pebble Beach is an official Champions Tour tournament that pairs 78 junior golfers with 78 professionals. The tournament will take place on Pebble Beach Golf Links and Del Monte Golf Course and will be televised nationally on Golf Channel.

Nature Valley and the Champions Tour have partnered with The First Tee to promote The First Tee Life Skills Experience, which gives young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship.

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Note: To setup an interview, please contact Nancy Seely (904) 571-2690, or email nseely@shepherdagency.com.